

We need protection from the telemarketers that do not allow many polite Americans from terminating the intrusion into their privacy. The government requires a Warrant prior to entering our homes yet the telemarketer only needs a number. If a person has had business with an organization , then they can refuse or accept a mailing. The sole purpose of telemarketing is to pressure and force a sale and requires the receipient to terminate the call. In addition, many of these direct marketers prey on our seniors and any compromise to the do-not-call legislation is an endorsement for unfair and intrusive business practices. Perhaps the most disturbing aspect of the telemarketers is that there is not a trail of consideration and acceptance. The telemarketer can mislead and is not accountable since there is no record of the offer outlining the terms and conditions. Direct telemarketing is a tool that benefits fraud.